

GRASSROOTS LEADERSHIP SUMMIT

MARCH 16TH, 2018

Holthus Event Center | York, NE

- 8 AM Grassroots & You – *What does grassroots mean? How do I fit in?*
Steve Uram, National Corn Growers Association
- 10:15 AM Social Media & You – *How can I get involved? What is my role?*
- 11:15 AM Values Proposition – *What is a values proposition? Do I need one?*
- 12 PM LUNCH
- Keynote Speaker: Allison Garriga, Vice President of Marketing & Strategy at USFRA***
- 1 PM Media Training Topic Discussion
- 1:15 PM Media Panel – *What makes a good interview? Tips & tricks.*
- 1:45 PM BREAK
- 2 PM Media Training Round Robin
Steve White, NTV
Susan Littlefield, Rural Radio Network
Ken Anderson, Brownfield

Interested in attending? Contact Morgan Wrich, in the NeCGA office,
at mwrich@necga.org OR (402) 438-6459.

A limited number of hotel rooms are available through NeCGA for the evening of March 15th.
If you would like to reserve one of those rooms, please let Morgan know by MARCH 1st.
This event is free to attend for all members.

RSVP by March 9th to reserve your spot!

