GRASSROOTS LEADERSHIP SUMMIT MARCH 16TH, 2018 Holthus Event Center | York, NE

8 AM Grassroots & You – What does grassroots mean? How do I fit in?

Steve Uram, National Corn Growers Association

10:15 AM Social Media & You – How can I get involved? What is my role?

11:15 AM Values Proposition Work – What is a values proposition?

12 PM LUNCH

1 PM Media Training Topic Discussion

1:15 PM Media Panel – What makes a good interview? Tips & tricks.

1:45 PM BREAK

2 PM Media Training Round Robin

Steve White, NTV

Susan Littlefield, Rural Radio Network

Ken Anderson, Brownfield

Interested in attending? Contact Morgan Wrich, in the NeCGA office, at mwrich@necga.org OR (402) 904-5346 (until February 9th) OR (402) 438-6459 (after February 9th).

A limited number of hotel rooms are available through NeCGA for the evening of March 15th.

If you would like to reserve one of those rooms, please let Morgan know by MARCH 1st.

This event is free to attend for all members.

RSVP by March 9th to reserve your spot!

