



Director of Grower Services

The Nebraska Corn Growers Association (NeCGA) is seeking an energetic and self-starting individual to join our team as the director of grower services. The successful candidate will lead membership recruitment and retention programs, administer education and leadership programs, and coordinate communication efforts on behalf of the state's leading corn association.

Additional responsibilities include leading collegiate and new leader programs, developing relationships with allied industries, and coordinating and editing our organizational newsletter. Ideal candidates should have a bachelor's degree in an agricultural, leadership or related field, along with a preferred 3+ years of post-graduate experience in the agricultural industry.

Knowledge of common agricultural terms and issues, ability to work both independently and with others, including local producers to advance the Association's mission, and communication skills to relay the Association's key issues and develop new leaders are important. State and national travel will be part of the job. Competitive salary based on experience and benefits package available. Submit cover letter and resume to bzanga@necga.org by **August 20, 2021**.

Responsibilities

Administer Education, Promotion & Information Programs:

- Manage programs that educate and inform NeCGA members on current and future issues
- Manage leadership programs that increase the involvement of current and future leaders within NeCGA
- Manage promotional programs that increase the awareness of ethanol, livestock and other value-added opportunities across Nebraska
- Manage, in cooperation with the Nebraska Soybean Association, the Corn and Soy Ambassador program

Administer Membership Programs:

- Manage programs to increase awareness, and growth, of membership within NeCGA
- Develop relationships and become active with NCGA staff in development of membership and leadership opportunities
- Evaluate, recommend, and administer membership programs with locals, NeCGA and NCGA
- Develop relationships with allied industries that provide potential incentives for membership recruitment and retaining of current members

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Lincoln, NE 68510
(402) 438-6459

necga.org



Coordinate Communication:

- Coordinate NeCGA communication with the Director of Communications to increase the awareness of programs, membership and activities through traditional and social media avenues, including the weekly radio report and newsletter
- Manage the NeCGA communications & outreach intern
- Manage NeCGA and local association social media platforms in conjunction with the communications and outreach intern

Staff lead for Nebraska Corn Grower Services Committee

Experience with following platforms a plus:

- Canva or other design platforms
- WordPress
- Constant Contacts or other email system
- Microsoft Office



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